

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,13

= 1951 =

Na

Phone 32-4272

NEW!



CHRISTMAS IDEAS
INDOOR GARDENING
HOLIDAY DECORATIONS

from your

GARDEN CENTER

53 LaSalle Road

West Hartford 7, Conn.



Natural Fragrant Greens

BALSAM, the traditional green for spicy fragrance per pound, 20¢

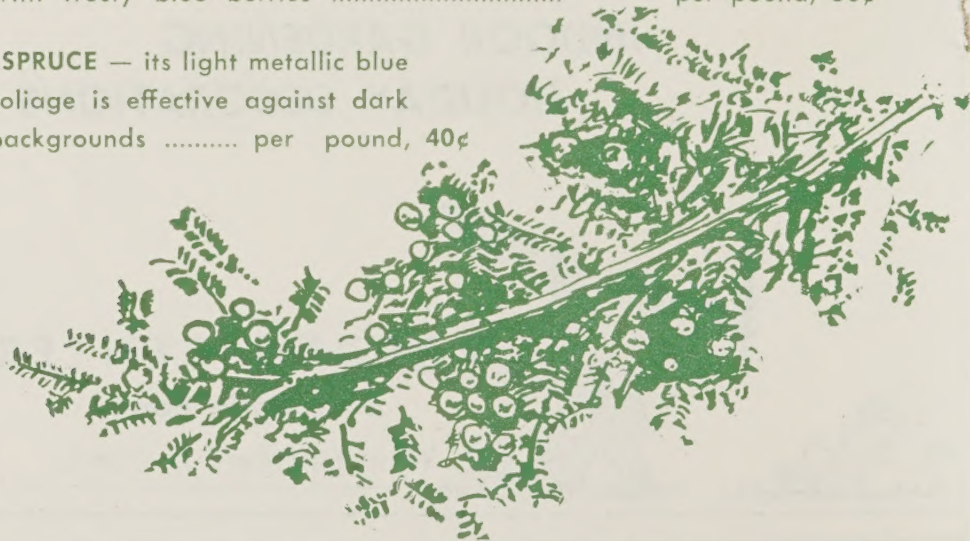
RED PINE — long needed for bold effects per pound, 30¢

WHITE PINE — blue green, soft needled per pound, 35¢

BLUE BERRIED JUNIPER Yellow Green foliage

with frosty blue berries per pound, 50¢

BLUE SPRUCE — its light metallic blue foliage is effective against dark backgrounds per pound, 40¢





Wreaths

Fine plump wreaths made to order in our own shop. Each an original design.

PLAIN BALSAM WREATHS:

| | | | |
|---------------------|--------|---------------------|--------|
| 12" (outside dia.) | \$1.00 | 21" (outside dia.) | \$2.75 |
| 15" " " | 1.40 | 24" " " | 4.00 |
| 18" " " | 2.00 | 30" " " | 8.00 |

(For trimming add 50¢ - \$2.00 to these prices)



English Holly

from the famous holly orchards
in Oregon. Glossy deep green
leaves and fat red berries —
the aristocrat of Christmas
greens.

LARGE DECORATIVE BRANCHES from \$1.00 to \$5.00 each or shorter
pieces packaged in cellophane 18" x 7" bag, 75¢ each

LAUREL ROPING —

Heavy and well made for semi-formal decoration. Per yard, 85¢

BERRIES



MISTLETOE —

The Indispensable! 25¢ — 75¢ — \$1.50 per bunch



BLACK ALDER

(*Ilex verticillata*) — our own native red berry per bunch, 60¢



BAYBERRY —

The fragrant waxy gray berry per bunch, 40¢



Professional Accessories

MAKE IT SNOW!

Now you can produce that wonderful flocked snow effect on evergreen branches just by pressing the button on this new flocking bomb!



OUTDOORS

One bomb will do a 12-foot tree, \$2.00

FRINGETTE —

Metallic ribbon — many scintilating colors —

unending design possibilities yard, 50¢

WATERPROOF RED RIBBON —

Christmas red and weather resistant.

1 inch wide, 5¢ yard — 3 inch wide, 10¢ yard — 5 inch wide, 15¢ yard



STYROFOAM —

Magic snow-like blocks, easy to cut to any size or shape.

Per square foot, 2" thick, \$1.25



CHRISTMAS BALLS —

Iridescent glass balls in sparkling colors — each one wired.

$\frac{1}{2}$ " dia. 3¢ each, 30¢ doz.

$1\frac{1}{2}$ " dia. 6¢ each, 60¢ doz.

$\frac{3}{4}$ " dia. 4¢ each, 40¢ doz.

2" dia. 10¢ each, \$1.00 doz.

(Sizes given are approximate)



Gift Ideas



PLANT COSMETIC LUSTROLEAF —

Make foliage gleam with this harmless spray.

Handy squeeze plastic dispenser 75¢

MINIATURE GARDEN TOOLS

for the window garden. Solid brass; trowel-scratcher, tamper-scoop. the set, boxed \$1.95



GLASS BLOCK VASES —

Simple containers for flowers, for bookends, doorstops.

3" 40¢

5½" \$1.00

8" \$2.00

leas

GARDEN CENTER POTTING SOIL —

Rich sifted soil in a clean polyethylene bag, ready when needed

Keeps indefinitely each, .45¢

WIK-FED POTS

Your Saintpaulia-growing friends
can use dozens of these.

Many colors in Styron plastic

3½" \$1.00 4½" \$1.50



12" \$3.75

FLOWER HOLDERS —

All shapes and sizes

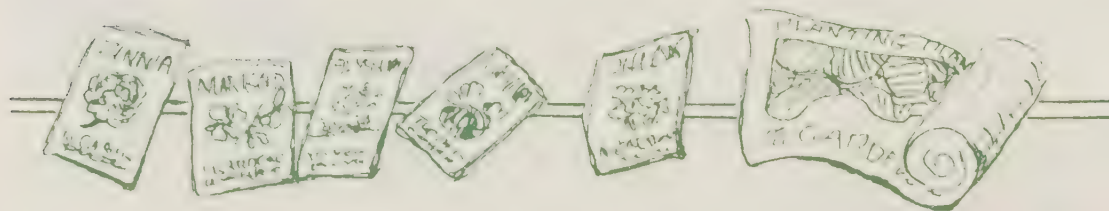
Miniature pin holders **15¢** and **20¢**

Standard round pin holders, all sizes.

30¢ — 50¢ — 80¢ — \$1.00 — \$1.50 — \$2.00 — \$3.00

AN ANNUAL GARDEN FROM SEED —

The promise of Spring in this novel collection of best annual seed **with planting plan** The set **\$1.00**





AMARYLLIS HYBRIDS

Georgious velvety lily-like flowers flamboyantly colored blood-red through pink to white Easily grown as a pot plant. Guaranteed to flower. monster bulbs.

ea. \$1.00, doz. \$10.0

Fine DUTCH HYBRIDS in separate colors; dark red, salmon, rose or orange striped.

ea. \$2.50

pure white, ea. \$2.75

The best and largest flowered of the choice named varieties for the collector:

BORDER GEM Brightest red with a snow white margin.

SALMON QUEEN Melting salmon orange. Superb texture. Near the top of perfection.

SCARLET ADMIRAL Handsome glossy scarlet.

PINK PERFECTION Bright rose pink with a salmon reflex.

all the above at: ea. \$3.50

L'INNOCENCE Enormous frosty white of unexcelled purity. The best pure white amaryllis in existence.

ea. \$4.00

NARCISSUS, PAPER WHITE

Lovely fragrant white flowers easily grown in pebbles and water. The most popular of indoor bulbs.

jumbo, ea. 15¢, six 75¢, doz. \$1.25, 100 \$10.00

GRAND SOLEIL D'OR

A golden yellow form of the paper white.

ea. 15¢, six 75¢, doz. \$1.25, 100 \$10.00

LILY of the VALLEY

In about 3 weeks, the fragrant white bells appear from these fine German grown valley pips. Planted in succession indoors they may be enjoyed all winter long.

6 growing in a clay pot \$1.50





Grow delicious MUSHROOMS in your cellar.

Completely prepared odorless trays — ready to produce. Simple directions are included.

| | |
|---------------|---------------|
| 1 tray | \$1.85 |
| 2 trays | 3.50 |
| 3 trays | 5.10 |

CRESS or PEPPER GRASS

Grown right on your window sill. Piquant greens for salads and sandwiches. A crop within 12 days after planting!

seed, soil and a
gay red pot, **75¢**





FEED THE WILD BIRDS

GARDEN CENTER BIRD SEED

A carefully selected mixture of all the best seeds for wild birds — peanut hearts, sunflower, millet, canary, cut oats — and a small ration of grit to aid digestion!

5 lb. \$.85, 10 lb. \$1.50
25 lb. \$3.25, 100 lb. \$12.00

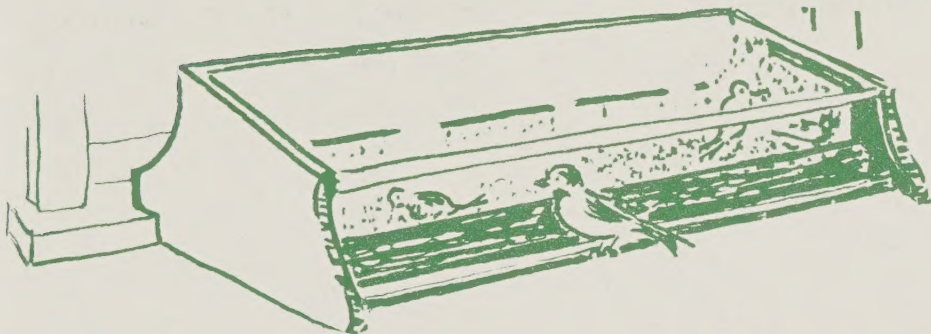
Bishop Wild Bird Cake Here is a complete food, molded of pure suet with a dozen varieties of seeds, grains and berries that birds never tire of. These large, wedge-shaped cakes will not crumble.
ea. 45¢ doz. \$5.10

Peanut butter balls Filled with seed and suet. Attractive to all birds.
ea. 45¢, 4 for \$1.65

A GIFT CERTIFICATE *from the Garden Center*

For the 'problem' gift — good any time during the year. For roses — seed — tools — any gardening need. Make it for any amount from **\$1.00** up — or for specific merchandise.

BIRDS AT YOUR WINDOW



The BIRD CAFE

The all-weather window sill feeder, a national favorite. Glass top keeps out rain and snow. Easily installed from inside the room. With suet cake holder and seed hopper. 16" long, 8" high, 16" deep.

ea. \$5.45

De Luxe Model. 24" long, 8" high, 16" deep.

ea. \$6.95

The CHICKADEE DINER

A haven for friendly, clinging birds. Filled with 12 paper-cupped assorted tidbits, an irresistible treat. 16" long. Hangs anywhere. Boxed

ea. \$1.35

CHICKADEE TID BITS

Made from seed and suet, and ground peanut and suet, molded into small paper cups. These refills fit the Chickadee Diner. box of 24 assorted refills, \$1.25



THE GARDEN CENTER, INC.

53 La Salle Road

West Hartford, Conn.

Library

U. S. Dept. of Agriculture

Washington, D. C.

Sec. 34.66 P. L. & R

U. S. POSTAGE

Paid

Permit No. 2051

Hartford, Conn.